



KAIZEN

www.kaizenglobe.com

“Your Virtual Business Partner.”

“Grow and Enhance your Business with Us.”

Digital Project Management, Virtual Assistant, Global Team Management, 360° IT Solution, Software & Applications Development, WebSite Development & Designing, Complete Start-Up Solutions, Animation & Motion Graphics

About us

We focus on lean methodology across virtually all business sectors in all parts of the globe.

Our team is composed of dedicated and young enthusiastic professionals who identify ways to improve your Business for long-term Success. As a digital business partner utilizing the disruptive power of technology and ingenuity to help digitally enable our clients' business in their pursuit of next. Our approach to transformation is grounded in a view of both the company and the customers simultaneously, and a unique fusing of strategy and consulting, experience and technology with an enduring culture of problem-solving creativity.

Start-Up Solution

We are a one-stop solutions for all your business needs. We know the struggle of starting the business from the scratch or upgrading your business. Using our best project management technique and experience over the years we believe in Execution. "You're Vision and our Execution will go hand-in-hand".

Just relax because we are here for your company.



Why US

Communication: From the project initiation till the execution each progress we communicate across to all the stakeholder's involved.

Experience: As per your industry domain, we get in practice the experience professional who has been working in the particular domain or sector over the years.

New trends and technology: Being an expert team of IT professional's we are well-versed with the new technologies and trends in the market. We assist the company to reduce the manpower and automate their day-to-day tasks.

Bots: We assist the company to deploy bot's that reduces the manual and data entry work.

Transparent fees: Whatever we commit that will be delivered and no-additional fees will be involved due to any circumstances (New policies, Taxation, Manpower charges etc.)

Practical Strategies & Concept: We strongly believe in learning from our mistakes. Similarly, our team has researched over the years and laid down a practical working strategies and concepts as a skeleton model.

Risk Analysis: Our team performs a well-advanced market research and lay down a foundation to overcome any internal or external risk factor that might affect your business in any way.

Digital Marketing: Nowadays, everything sells digitally. We will help you to create a digital platform to create brand awareness, marketing and selling your products or services online.

For everything above, it's a very vast concept and can be explained to you. Please feel free to reach out to our team.

Digital Project Management

Digital project management involves the day-to-day management and operation of one or more digital projects, which can include site launch, online tools, web applications, advertising campaigns and more. This includes tech-savvy professionals, with a deep knowledge of how the technology works to achieve business goals. Digital project managers are methodical, have great time management and communication skills, and can collaborate effectively to manage and deliver projects within quality, time and budget requirements.

Services:

- Digital Strategy
- Business Development
- Account Management
- Digital Marketing
- Quality Assurance
- Resourcing
- Vendor Management



What's in it for you?

- Reduce your project cost by 500%
- One stop solution for all your needs
- Increase your business in a cost effective manner
- Industry Lingo
- Maintain the quality Standards of the project

Digital Marketing



We find the best route to generate relevant leads for your business with our innovative digital marketing expertise.

SEARCH ENGINE OPTIMIZATION

Optimizing your website in such a way that it ranks 1st.

SOCIAL MEDIA MARKETING

It includes Facebook, Twitter, LinkedIn, Pinterest etc.

GOOGLE ADWORDS

Promoting your website through Google Marketing Activities.

PAY PER CLICK

Advertising your product/service through search engines.

E-MAIL MARKETING

Bulk Email Marketing to Promotes your business to your customers.

DISPLAY ADS

Ads in related business websites with Google Display ads.

SMS MARKETING

We even provide SMS Marketing services to reach more people.

WHATSAPP MARKETING

We even provide Whatsapp Marketing Campaign to reach more people and get leads.

Why US:

Specialized Professional's with minimum experience of 3 years.

Virtual Assistant

A Virtual Assistant, who not only works for you but works with you. Kaizen Globe makes it easy for you to hire a Virtual Assistant remotely. We do tasks for you and take the pain out of the process. We find, hire, and manage VAs for you.



Appointment Scheduling Services



Online Purchases



Job search



Itinerary Management



Home Budget



Ad Hoc Work Requests



Special Occasion Reminder



Healthy Diet Plan



Secure File Sharing



Our Virtual Assistants are Industry Experts with Extensive Knowledge

- Proficient in pro tools and software
- Works round the clock
- Trained and managed
- Committed to excellence
- Self-motivated
- Effective Communication
- Knowledge on new virtual assistance tools
- Great problem-solving capabilities
- Tact and discretion
- Strong attention on detail
- Strategic multi-tasking
- Proficient in Microsoft, Google, and most popular productivity suites

How Does it Work??



You send us the information of your task



Get a quick response from our representatives.



Delegate tasks to your dedicated VA.

Our Virtual Assistant Can Help You With?

- *Personal*
- *Research*
- *Email Management*
- *Social Media*
- *Website Maintenance*
- *Design unique solutions for an effective branding*
- *Custom design a logo for your business*
- *Establish visual identity and brand recognition*
- *Add persona to your website*
- *Experience a radical shift with your e-commerce online presence*
- *Redesign marketing materials for better opportunities*
- *Create effortlessly beautiful fashion font*
- *Convert your audience through well designed brand propositions*
- *Improve leads and conversions*

Research

- *Market feasibility study that gives right direction to your business*
- *Gift syndicated research support services prioritizing your needs*
- *Present useful information with in depth industry analysis*
- *Identify potential investors for any project*
- *Comprehensive data analysis specific to your industry*

Email Management

- *Set up alerts, rules, and filters to suit your needs and preferences*
- *Clean up and sort, archive or delete old emails clogging up your inbox*
- *Send introductory emails to new clients*
- *Manage and update your contact lists*
- *Unsubscribe you from unwanted email lists*
- *Manage your auto-responder when you are out of the office*
- *Respond to requests for meetings, set them up, and add them to your calendar*

Social Media

- *Creating and updating profiles on different social media channels*
- *Researching, curating, updating content on social channels*
- *Scheduling posts with the help of Buffer, Hootsuite, Social Sprout, and other social media management tools*
- *Engaging, building your audience on different social media channels*
- *Measuring analytics to gauge engagement on different social channels*
- *Promoting your business on various social media platforms*
- *Keeping an eye on your competitors*
- *Running and managing social media campaigns*
- *Improve leads and conversions*

Why Choose Us?



24/7 Support & Services



Skilled Professional



Transparent Process



Customized Service



Flexible plan

Frequently Asked Question

Q: Is there a limit to the amount of requests that the assistants can handle?

A: No, there is no set limit that is necessary. We are equipped to handle any amount of requests that you need assistance with.

Q: Will the status of my professional and personal requests and occasions be updated automatically, or do I have to add them manually?

A: The status of your work requests will depend on the information that you will give our assistant and they will make the necessary changes accordingly.

Q: Will the assistant be able to answer calls after business hours?

A: Yes. Our virtual assistants are perfectly equipped to work with the time schedule of your preference.

Q: Would I have to manually alter my inbox in any way?

A: No. Once a virtual assistant has been assigned to you, she/he will manage the inbox in its entirety.

Q: Will the intervention of the virtual assistant in any way, hamper my agenda?

A: No. Our virtual assistants will never be a liability to your schedule.

Software & Application development

Software & Mobile applications are the primarily touch-point of customers and businesses are taking mobile-first approach to extend their reach and engage with customers.

Our Agile-based continuous delivery process ensures real-time feedback from the end users. We focus on developing the right UX by empathizing with end users and using empirical frameworks such as Usability Engineering, Content Strategy, Information Architecture and Interface Design.

We work with our customers and end users for optimizing user experience and user acquisition process by focusing on continuous integration and continuous delivery (CI/CD).



We Are Proficient In:

- Native App Development



Website development & designing

* Web/JavaScript Platform



* Web, e-commerce and Content Management System



Web Maintenance

Your Website runs 24/7 without any supervision or need to lock it up. You can always be there for your online customers.

Website designing

If the Website design is not user-friendly, perfectly optimized for search engine, you will lose the money that you have spent into your marketing campaign.

Website development & designing

Own ultimate, premium, high on performance websites and web portals built on superior and secure technologies. Our capabilities include Static, Dynamic and e Commerce Websites. Be it corporate, blogging or selling, we have you covered.

Your website is arguably your most important marketing asset.

- 93% of online experiences start with a search engine.
- 63% of consumers primarily use your company's website to find and engage with you.
- 75% have judged a company's credibility based on its website design.

Our team comprises of professionally qualified developers and assistants with superb language skills and technical expertise in PHP, MySQL, WordPress, Laravel, Plugin Development, JavaScript, HTML5, and CSS3 with a minimum experience of 4 years.

Website Maintenance:

For any businesses today, website maintenance is a top priority. Keep your website plugins, theme files and core files up to date at all times to avoid downtime, viruses, malware, broken features, functions and generally various issues. Similar to maintaining a car, we will ensure your website is firing on all cylinders.

- 24/7 Website Performance Monitoring and Data Security.
- No additional plugin required
- Customized Design/themes as per your business requirement.
- Graphics work (Image optimization, High-resolution image conversion, Image re-work)
- Complete User and Mobile Friendly Website
- No compatibility issue
- Portable Content
- Dedicated team for support and maintenance.
- Free Hosting + Domain (1 year)

Graphic Design

GRAPHIC DESIGN



LOGO

We Design Logo which speaks about your business.

VISITING CARD

This is something which represents for your company.

BROCHURE

We design in the best way to showcase your services.

CATALOGUE

A design which sells your products faster than anything.

CORPORATE IDENTITY

It includes designing of Letterhead, Envelope, Invoices

INVITATION CARD

Corporate\Wedding Invitations designed for your occasions.

ADVERTISEMENT

Print Advertisement Designing for all your promotional needs.

NEWSLETTER

Right Newsletter Designing is required to attract customers.

GREETINGS

Birthday or Festival Greeting Designing to wish Friends/Clients.

MAGAZINE & BOOK COVERS

Magazine or Book Cover Designing for Publication Houses.

Graphic Design Skills

- Highly experienced professionals with up to date knowledge on marketing and coding along with design techniques
- Greater understanding of client's design requirements
- Significant talent to complete projects on time
- Ability to execute projects based on the current design trends

- **Save money & time**

Our custom design starts at a low price with options to meet any budget. On average, projects start to receive designs within a few hours.

- **More creativity**

With freelance designers across the globe competing on your project, you'll receive heaps of design ideas - you just need to choose the best.

- **A world of design**

Professional freelance designers around the world ready to create you the perfect logo, website, business card & more!

- **Money back guarantee***

If you're not satisfied with the designs and don't get the perfect design for your business, get your money back*

Creative Animation & Motion Graphics

Our motion graphics artists create visually stunning pieces for a broad range of applications including **promotional web videos, explainer videos, product demos**, internal communications, event graphics, logo animations, TV commercials and broadcast graphics.

Our Animation & Motion Graphic Services

- Explainer Video
- 2D Animation
- Event Graphics
- Animated Case Studies and Presentations
- Video Editing
- Application Demo Video
- 3D Animation
- Product Launches / Demos
- Scriptwriting
- Logo Animation
- Corporate Videos
- 3D Product Demo
- Television Commercials
- Sound Design &
- Voice-Overs
- Internal Communications

Why Choose Us?

- With us, it is easy to find professional designers with exquisite design skills
- Get Benefitted from eye-catching prototypes based on unique requirements to communicate powerful messages
- Break free from the clutter of competitors following the outmoded design practices
- Bring the target audience closer to the brand using tactics that amalgamate creativity with value
- Value for money propositions
- Outsource your graphic design service to complete your project on time and spellbind the readers with your brand story created by the best designers in the market

Quality

PROCESS

One of our key values is to deliver exceptional levels of quality. To this end, we employ a rigorous quality management system, formulated and overseen by our quality control division.

We have **comprehensive process-driven quality control** systems that safeguard the quality of each engagement with every client.

Quality is at the heart of everything we do. We continuously invest in tools, infrastructure, processes and procedures, metrics and governance to ensure we deliver to the highest quality standards to provide robust and reliable, world class quality solutions.



With mature project and service management processes based on PMI. We have skilled and certified PMP, PRINCE 2, ITIL, SCM (Agile), ISTQB (Testing) professionals certified for information security processes and practices.

We have well-defined processes for each of our service and solution offerings. These processes are defined and refined by practitioners themselves, with constant inputs from project and industry experience. Each engagement brings new experiences which are first documented then integrated, structured, and validated against industry best practices.

Quality

TECHNOLOGY

Leveraging Technology That Works Towards Our Clients' Business Success

We leverage our experience and quality-driven processes to deploy, manage and support superior technology solutions. Our streamlined processes work to mitigate risks at every level so that we produce good, predictable results every time and ensure that our cutting edge services and solutions address our clients' business needs and challenges



WE
LEVERAGE
TECHNOLOGY

THAT WORKS FOR
OUR CLIENT
BUSINESS
SUCCESS



Why Us



EXPERIENCED TEAM

Our Team has extensive experience, knowledge and skills who believes in



PROFESSIONAL SERVICES

Kaizen Globe extends comprehensive professional services encompassing the best in the industry.

CLIENT CONFIDENTIALITY

We are committed to ensure privacy and confidentiality of our clients. We are following strict standards on guarding client's information to ensure that all information provided to us is kept safe and secure. We abide by our Confidentiality Policy and insist always on signing Non-Disclosure and confidentiality Agreement.

COST EFFECTIVE

We offer you high quality services at the most affordable prices. Offload your work on us and focus on your core strength. While we adopt the best practices and ensure highest accuracy, our services will cost only a fraction of your current cost. We can help you cut down on committed costs and still scale up your operations.

OUR CLIENTELE

Within a short span of time, Kaizen Globe has been growing leaps and bounds. This list continues to grow, with a burgeoning demand for all the business services.



& Many more...



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